



Nanotechnology & Advanced Materials Forum
- Technology Commercialization
納米及先進材料技術論壇
-技術商品化

Light the Passion, Share the Dream
When Technology Innovation meets Business

Date: 7 May 2010 (Friday)

Time: 1:45 – 5:00pm

Venue: Room 226-227, Hong Kong Convention & Exhibition Centre

Language: Presentations in English, Q&A in Chinese/English

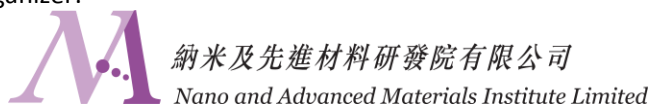
Admission: FREE (Seats are limited. Please register.)

The ability to commercialize new technology rapidly is essential for a competitive advantage in dynamically changing business environment. From identifying potential technologies, securing funding, working with R&D faculties, filing intellectual property, to scaling up production and marketing new products, are full of gaps to be filled and pitfalls to avoid.

The focus of this symposium is on the efficient transfer of research, knowledge, and technology knowhow from ideas to the marketplace. Supported with case studies, the presentations include topics like assessing technologies for commercial viability, devising commercialization strategies, applying for patent, and creating executable plans for new ventures.

Discover how to evaluate a technology and protect intellectual property. Find out the missing links before taking a new knowhow to the market. The forum is a one-stop place to meet researchers, investors, corporations interested in technology innovations.

Organizer:



Co-organizer:



*For enquiries, please contact Iris Cheng at 2358 5076 or email iris@nami.org.hk
or visit www.nami.org.hk*



Programme
for
Light the Passion, Share the Dream
When Technology Innovation meets Business

May 7, 2010

Room 226-227, Hong Kong Convention & Exhibition Centre

- 2:00pm** **Welcome Remarks**
Prof. Ka Ming NG
CEO, Nano and Advanced Materials Institute Ltd
- 2:15pm** **Principles of Valuation: Extracting Value from Technology Assets**
Mr. Kelvin WL CHIN
Executive Director & Valuation Practice Leader, Compass Consulting Group
- 2:45pm** **How Venture Capitalists Screen Deals**
Mr. Francis WONG
Vice President, Sumitomo Corporation Equity Asia Limited
- 3:15pm** **Refreshment**
- 3:35pm** **Protecting your Intellectual Property in Preparation for Seeking Investment
or Commercialisation of your Technology**
Ms. Rebecca LO
Partner, Rebecca Lo & Co.
- 4:05pm** **From Research to Commercialisation: a Case Study on a Modern Metal
Roof System in Buildings**
Prof. KF CHUNG
*Deputy Director, Research Centre for Advanced Technology in Structural Engineering,
Department of Civil and Structural Engineering, The Hong Kong Polytechnic University*
- 4:35pm** **Q&A**

*Free Admission.
Sign Up Now!*



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Yes! I would like to sign up for the Nanotechnology and Advanced Materials Forum on Technology Commercialization on May 7, 2010 at the Hong Kong Convention & Exhibition Centre.

Name: Mr/Ms/Pls Specify _____ Email: _____

Company: _____ Position: _____

Tel/Mobile: _____ Fax: _____ Website: _____

Address: _____

Yes! Sign me up for the NAMI's Consortium complimentary membership. I will enjoy **free conferences and seminars, networking events with industry experts**, and **access to latest technology news and information**. Please send me information regarding:

Business Nature:

- Service Company Manufacturer Trading Company Trade/ Industrial Organization
Education Retailer Contractor Government/ Public Organization

Industry:

- Consulting Electronics Building & Construction Environmental Technologies
Lighting Chemicals Consumer Products Others _____

Company's Major Products/Services: _____

Areas of Interests:

- Solid state lighting Sustainable energy Environmental technology Lifestyle and healthcare
Metals and metal finishing Advanced materials for consumer and industrial applications

I'm interested in the following topics at a future conference or forum:

I would like to:

- Network with industry players Seek partners for cooperation for a project
Brainstorm new product ideas Explore new business/investment opportunities
Obtain funding support Understand latest technology trend and market situation
Learn more about technical transfer process and technology commercialization

*Signature: _____

*Date: _____

Please fax this registration form to 2358-8113 or email iris@nami.org.hk. We look forward to seeing you.

NAMI's Consortium is open to all interested in nanotechnology and advanced materials.

The Consortium maintains a platform to facilitate **business networking, technology updates, incubation of new ideas** and projects, while **making technology available** to meet the evolving needs of industry. Throughout the year, the Consortium sends out newsletters, conducts regular industry-specific conferences, networking events for researchers, business leaders, industry experts and end-users. The ultimate aim is through this process of cross-fertilization of ideas, local companies will be able to enhance their competitiveness in the world market.